



9 | 13 MAY 
BRUSSELS 2012

**WOMEN'S ARTISTIC GYMNASTICS
EUROPEAN CHAMPIONSHIP**



*Together,
we can make
it happen*

BRUSSELS EXPO

www.brusselsgymnastics2012.com

PRESS FILE



From 9 to 13 May 2012, the KBT (Royal Belgian Gymnastics Federation) organizes the European Women's Artistic Gymnastics Championships in Brussels Expo. After an elaborate selection procedure the European Union of Gymnastics (UEG) assigned this event to Belgium.

Women's Artistic Gymnastics is one of the hardest and internationally most prestigious Olympic disciplines. For the Royal Belgian Gymnastics Federation it is a unique opportunity to organize this leading event in Belgium. In view of the Olympic Games in London the organization of the European Championships constitutes a major promotion for gymnastics.

Aagje Vanwallegem, major figure of Belgian artistic gymnastics and captain of the Belgian ladies teams, is the ambassador of the promotion campaign. The slogan **'Together, we can make it happen'** was devised to encourage and sensitize Belgian participants, volunteers, partners and audience.



1. THE EVENT

1.1. THE COMPETITION

The European top of junior (14-15 years) and senior gymnasts (aged 16 and over) compete at the European Women's Artistic Gymnastics Championships.

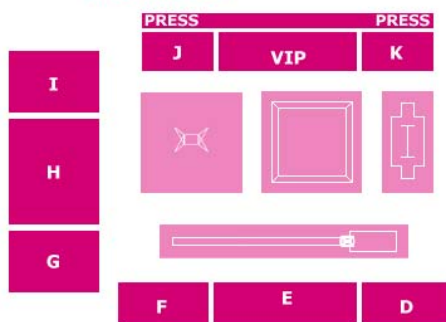
The competition will take place at the halls of Brussels Expo, close by the Atomium. Both the **individual** and the **team qualifications** and **finals** are scheduled from 9 to 13 May 2012. As the European Championships are the last major competition before the 2012 Olympic Games they are a unique opportunity to see the future leading figures of London perform on Belgian soil.



The Heysel expects over 20,000 Belgian and foreign spectators coming to cheer on major European gymnasts. Thanks to the presence and performances of European leading gymnasts, you can expect a fabulous public experience. Undoubtedly, the European Women's Artistic Gymnastics Championships will be one of the major sports events of 2012.

1.2. PROGRAMME

Wednesday, May 9 th 2012	09.30:21.45	Qualifications juniors
Thursday, May 10 th 2012	10.00:19.25	Qualifications seniors
Friday, May 11 th 2012	19.00:21.00	Allround Finals juniors
Saturday, May 12 th 2012	15.00:17.30	Team Finals seniors
Sunday, May 13 th 2012	10.00:13.00	Apparatus Finals juniors
	15.00:17.30	Apparatus Finals seniors



TICKETS

	JUNIORES	SENIORES
QUALIFICATIONS	€ 20	€ 25
ALLROUND FINAL FINALE CONCOURS GÉNÉRAL	€ 25	
TEAM FINAL FINALE PAR ÉQUIPE		€ 35
APPARATUS FINALS FINALES PAR AGRÈS	€ 25	€ 35
SEASON TICKET FINALS ABONNEMENT FINALES		€ 105
SEASON TICKET ABONNEMENT COMPLET		€ 150

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1.3. LOCATION

The European Women's Artistic Gymnastics Championships for juniors and seniors will be held in Halls 7 and 11 of Brussels Expo. Hall 7 will be used for training and warming up, whereas competitions will take place in Hall 11.



1.4. PARTICIPANTS

The European Women's Artistic Gymnastics Championships expect the following participants:

- 300 to 350 gymnasts coming from about 35 countries
- about 65 members of the jury
- about 150 other delegates (physiotherapists, coaches, choreographers, ...)

1.5. AUDIENCE

The competition hall provides accommodation for over 5,000 spectators per discipline.

The Heysel expects over 20,000 spectators.

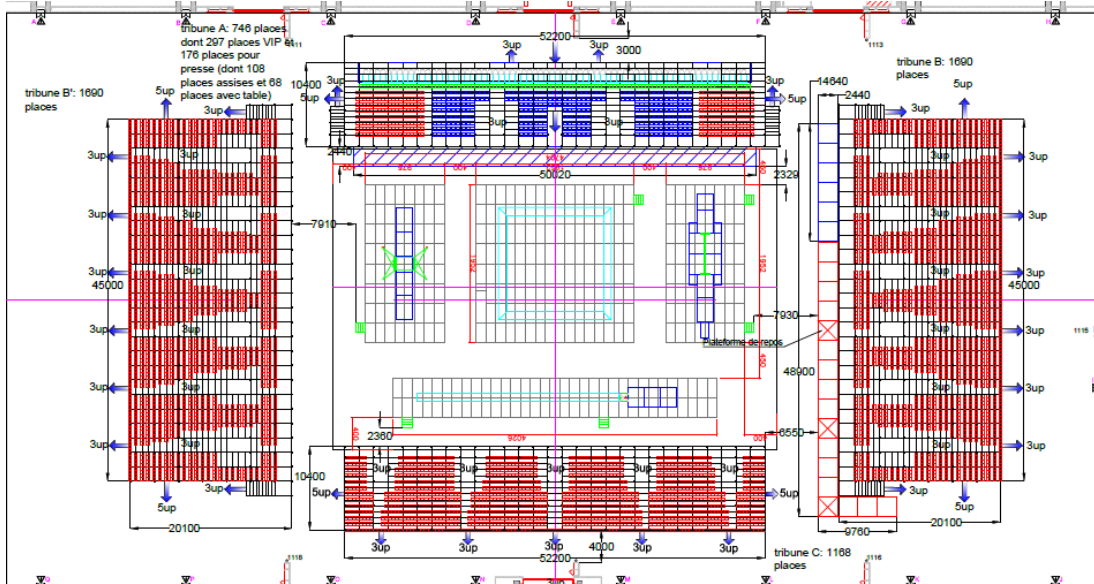


Figure: gallery plan in the competition hall

1.6. OBJECTIVES OF THE EVENT

a) The organization of one of the major gymnastic events in anticipation of the 2012 Olympics in London

- The finest European gymnasts will be present in Brussels.
- For many international competitors these European Championships are a possible selection match for the Olympic Games.
- This competition offers leading Belgian athletes the occasion to match themselves against Europe's top quality gymnasts. It is nothing less than an ideal opportunity to prove to their countrymen and –women that they are ready for the Olympic Games.

b) The promotion and prestige of gymnastics both at home and abroad

- The European Championships are linked to a campaign aiming at the promotion of gymnastics among the Flemish and Belgian youth.
- The European Championships constitute a unique opportunity to introduce international top performers to the Belgian audience.
- The European Championships constitute a unique opportunity to promote the sports-loving image of Flanders at home and abroad.
- Belgium and Brussels will be put on the map of the international gymnastics community.

2. MEDIA

- The **VRT** (Flemish Television and Radio Broadcasting Company) takes care of **TV coverage of the event**. The VRT takes care of the **live coverage of the senior team and apparatus finals**.
- In other countries there is also extensive media attention for this event. As a matter of fact, previous editions of the European Championships were broadcast in France, Germany, Holland, Italy, Romania, Russia, Spain, Sweden, Britain, Switzerland, Turkey and Croatia. Throughout the world, there were no less than 108,119,620 viewers for the 2010 European Championships in Birmingham. In the press centre information and working space is provided for accredited journalists and/or photographers.
- Official website of the event: www.brusselsgymnastics2012.com
- Journalists and photographers holding an official press card can apply for their accreditation for the 2012 European Championships in Brussels at www.fedintgym.com/mediamanager/
The accreditation desk will open in January 2012.



3. CONTACT

Ample information about this major sports events can be obtained from:

Inge Doens
Press and communication
ingedoens@brusselsgymnastics2012.com

Office: +32(0)9-243 12 09
Mobile phone: +32(0)478-62 22 93
Royal Belgian Gymnastics Federation
avenue de Roodebeek 44
1030 Brussels

www.brusselsgymnastics2012.com

With the kind cooperation of:



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